



# LYNNE *Business Coach*

## COACHING QUALIFICATIONS

Institute of People Management IPM Diploma  
Qualified SA Business Coach

05 Dec 2017

## OTHER QUALIFICATIONS

## COACHING SPECIALTIES

- Executive and business coaching
- Personal, wellbeing and career coaching
- Entrepreneur coaching

## COACHING PASSION

I work with executives, entrepreneurs and other individuals to help them develop a clear vision and strategy for their lives and organisations. Together we create a plan and timeline for measurable advancement and success.

## WORK EXPERIENCE

Idea Alive SA - Founder/MD. Feb 2014 - current. Idea Alive SA specialises in Executive, Business and Personal Coaching. Resume Right - Partner. July 2017 - current. Professional resume writing business to assist individuals to optimise their career growth MatchWorks - Founder/ Director. Nov 2011 - Feb 2014. Handled executive & senior placements on a retained basis. Tower Group - Founder/MD. 1990 - Nov 2011. Grew the company from a micro enterprise into multi-branch national recruitment & staffing services organisation. Serve on the board of South Africa's largest NGO, Khulisa Social Solutions

## COACHING EXPERIENCE

5 years experience of coaching entrepreneurs, executives and other individuals, including: Multiple coaching projects for Aurik Business Incubator clients in the areas of early business strategy and goal-setting for their entrepreneurial clients. Health and lifestyle improvement coaching for managers and executives within listed healthcare group. Business and Executive Coaching interventions for senior individuals and groups within listed IT Group. Individual career coaching. Entrepreneur coaching for early stage and growth businesses. Volunteer business coaching and mentoring for the National Mentorship Movement.