



# NEALE *Business Coach*

## COACHING QUALIFICATIONS

|                                                         |             |
|---------------------------------------------------------|-------------|
| Qualified SA Business Coach                             | 28 Feb 2017 |
| COMENSA - Senior Credentialed Coach Practitioner        | 01 May 2021 |
| ICF ACC                                                 | 26 Jun 2017 |
| Accredited International Business Coach IICR Accredited | 01 Jun 2016 |
| ICF ACTP   Coaching Essentials                          | 31 Jul 2015 |
| Certified Practitioner of Time Line Therapy®            | 11 Oct 2015 |
| Certified Practitioner of NLP                           | 11 Oct 2015 |
| Certified NLP Coach                                     | 11 Oct 2015 |

## OTHER QUALIFICATIONS

|                                            |             |
|--------------------------------------------|-------------|
| BA (Econ)                                  | 31 Jan 1991 |
| BA (Hons NO Psy)                           | 31 Jan 2011 |
| MBA (Entrepreneurship)                     | 04 Jul 1998 |
| I.L.P.A. (Life)                            | 31 Oct 1984 |
| Post Graduate Marketing Management Diploma | 14 Dec 1992 |

## COACHING SPECIALTIES

- Executive Transition Coaching - Internal & External Hires
- Executive Leadership Coaching and Development
- High Performance Team Coaching - G.R.A.S.S.T.O.P.S. Model

## ACCREDITATIONS

|                                     |             |
|-------------------------------------|-------------|
| QUALIFIED SA Business Coach         | 01 Oct 2015 |
| International Business Coach - IICR | 01 Jan 2016 |
| COMENSA - Senior Practitioner       | 02 Aug 2010 |
| COMENSA Senior Coach Evaluator      |             |
| ICF-ACC                             | 26 Jun 2017 |

## COACHING PASSION

I'm drawn to the intrigue of business, where challenges and opportunities constantly evolve. What fascinates me most is the capacity of innovative individuals who can spot opportunities where others see obstacles. These trailblazers inspire me with their creativity, resilience, and determination. As a coach, I thrive on collaborating with respectful, innovative business leaders who value strategic insight and expert guidance. My approach is built on mutual respect, trust, and a deep understanding of each client's unique needs and goals. Using a variety of coaching psychology genres along with a robust business framework, I look forward to exploring your uniqueness with you.

## WORK EXPERIENCE

As your coach, I bring over 28 years of experience in executive and entrepreneurial coaching, having facilitated more than 5,500 hours of coaching and training. My expertise spans personal, people, and business mastery; strategy development; leadership growth; and business planning, empowering you to gain insight, overcome complex challenges, and achieve your objectives. With a background in property management, courier services, personnel management, corporate and entrepreneurial financial services industry, where I advised over 1,100 individuals and businesses as a Certified Financial Planner Licensee, I provide a unique perspective on personal financial strategy and risk management. My teaching experience at international business schools and executive MBA programs has equipped me with a deep understanding of strategy and leadership development. I can help you develop effective leadership strategies, build high-performing teams, and drive business growth through innovative thinking.

## COACHING EXPERIENCE

As your coach, I've spent 35 years honing my coaching skills across sports and business. My expertise lies in helping individuals like you achieve remarkable results. I've worked with numerous executives and entrepreneurs who've run businesses for years, and I've seen firsthand the impact that effective coaching can have. My coaching framework and methodology are designed to give you a competitive edge. By working together, you'll gain clarity on yourself, your goals, develop effective strategies, and build the skills and confidence you need to succeed. Whether you're looking to drive business growth, improve leadership, or overcome specific challenges, I'm here to support you.

### TESTIMONIAL

These executive business coaches have been a game changer for our business. Their strategic insights and personalized approach have helped us elevate our leadership team to new heights. They not only brought clarity to our vision but also provided actionable guidance that empowered us to make smarter, faster decisions. The value they've added extends beyond individual development; they've helped shape our company strategy and drive significant improvements in performance across all levels. We've seen measurable growth and feel confident in navigating future challenges, thanks to their expertise and support.

Stephanie Fouché | CHR Clarins South Africa

### TESTIMONIAL

It was a long hard road but it worked and thank you so much for clearing my very disorganised mind and getting things into perspective. I felt that I had 'done the thinking' and battled my thoughts, my emotions and my wits through out all the different strategies and outcomes we discussed. I (we) found my way and found success! It was a monumental challenge for me as literally the rest of my life depended on a successful deal. I felt prepared as much as I ever could be – important as the tender was delayed another year which required 'bunking down' emotionally and waiting for the next step. Anyhow it was a 'Road Well Travelled ' and I could not have done it without you. The fear factor was totally clouding my judgement and my decision making powers and you managed to work through that and put clarity on the matter which was a beacon which I followed unto the end.

Janis Lorentz | CEO Wild Ventures

### TESTIMONIAL

It is with great pleasure that I recommend Neale Roberts – Business Coach and Business Coach Trainer from SA Business Coaches. Neale Roberts was my Executive Business Coach for a period of 8 months. It is during this time where he fully endorsed his support in me to maneuver around my range of objectives and needs which I easily conquered thanks to his professional accompaniment and now able to implement the learnings in my leadership role. His strengths lie in his structured yet motivating approach and customized development plan that was tailored to my specific needs. His constructive criticism opened great awareness to self and personal development. He will be a great assist to any person seeking to grow on a personal level and leadership role.

Isabel Martins | CEO Clarins South Africa



Successful Businesses use Business Coaches

**QUALIFIED SA BUSINESS COACH**



**COMENSA Accredited Course**



**International Coach Register ISO 17024  
Accredited Course**