



ANDRE *Business Coach*

COACHING QUALIFICATIONS

OTHER QUALIFICATIONS

B. Comm - Marketing Management University of Johannesburg

23 Mar 1995

Scaling up Master Business

05 Mar 2021

COACHING SPECIALTIES

- Event services, entertainment, manufacturing and engineering industries.
- Sales Team coaching
- Software and IT Systems
- Scaling Up

COACHING PASSION

I love working in Small to Medium businesses and enjoy the challenge of being part of the decision-makers, mostly the owners and top management. My purpose is to wholeheartedly assist others in unlocking their fullest potential and becoming the very best version of themselves. I find tremendous fulfillment in supporting individuals as they embark on their personal journeys of growth, self-discovery, and improvement. Everyone possesses unique strengths and abilities, waiting to be uncovered and nurtured.

WORK EXPERIENCE

After working in the formal sector for a few years, I started a business with a friend in 1998. I eventually sold that very successful business in 2009, and subsequently have been involved in 6 other companies, buying, selling and building businesses. I am an Experienced General Manager, Director, and Business owner, with a demonstrated successful history working in the event services, manufacturing, and engineering industries. Skilled in Negotiation, Business Planning, Operations Management, Contract Management, and Business Development, and specific and special project management. Strong management professional with a B. Comm focused in Marketing from the University of Johannesburg. I have developed an appreciation for understanding financial management from the small business operator's perspective, focusing on cash flow, budgeting, and forecasting.

COACHING EXPERIENCE

If I look back over the years many of the young people that I have worked with are now senior players and business owners themselves, it gives me great joy to see people develop and grow to be part of that success. I have been consulting and coaching part-time since September 2018 when I sold my interest and left my last company. I have naturally worked in the events and entertainment industry and have been fortunate to work with owners and founders including drone operators and trainers, software and app developers and a few sales teams. One of the most rewarding journeys for me has been assisting an ex-colleague to start a business from scratch, building the foundation, and watching it flourish whilst being their coach and trusted advisor.



Successful Businesses use Business Coaches
QUALIFIED SA BUSINESS COACH



SMART TOOLS FOR SUCCESSFUL COACHES

