



LEON *Business Coach*

COACHING QUALIFICATIONS

QUALIFIED SA Business Coach

13 Nov 2025

OTHER QUALIFICATIONS

Skills Development Facilitator

06 Dec 2024

Outcome-Based Training Assessor

18 Aug 2014

National Certificate: Wealth Management

11 Nov 2009

Theology & Counselling Studies

14 Jun 1999

COACHING SPECIALTIES

- Deep insight into human motivation to unlock higher performance
- Highly perceptive pattern-recognition that reveals hidden dynamics
- Skilled in simplifying complex problems into clear, actionable solutions
- Transforming people-culture into engaged, purpose-driven teams

COACHING PASSION

I am passionate about the extraordinary impact leaders can have on people, business, systems, culture, and society when they operate from deep clarity and purpose. I love seeing the shift in performance, energy, and unity that happens when people feel inspired, valued, and aligned with what matters most. I'm driven to unlock the very best in individuals and teams, creating environments where loyalty, passion, ownership, and excellence thrive naturally. My passion is awakening leaders to the greater mission people hunger for—where purpose fuels productivity, culture drives impact, and organisations transform from the inside out.

WORK EXPERIENCE

I am a Certified Business Coach shaped by three decades of hands-on experience in Marketing, Sales, Financial Wealth Management, Corporate Training, Business Management, Counselling, and Leadership Support. My career includes Liberty Life, Hilti, Tiger Brands, Gautrain, Regus and multiple SME environments—each deepening my understanding of people, systems, culture, and performance. I've equipped teams, restored morale, strengthened culture, and supported leaders through pressure, conflict, and stagnation. My ability to see root issues quickly, integrate people and business insight, and apply practical solutions enables me to guide leaders toward real transformation—professionally and personally.

COACHING EXPERIENCE

As a certified business coach, qualified trainer, counsellor, and consultant, I integrate leadership development, business systems, emotional clarity, wellness alignment, and measurable performance. My work includes personal breakthrough coaching, team restoration, cultural healing, business analysis, decision-making support, and intercessory covering for clarity, protection, and breakthrough. Clients consistently experience renewed focus, restored confidence, improved culture, stronger teams, and tangible performance results. With 76.8% of South Africans identifying as Christian, I serve an underserved but growing market of faith-driven leaders seeking Kingdom-aligned business development. My unique blend of pastoral insight, business acumen, prophetic discernment, and practical systems creates results that traditional coaches or networks cannot replicate.



Successful Businesses use Business Coaches
QUALIFIED SA BUSINESS COACH



SMART TOOLS FOR SUCCESSFUL COACHES



LEON

Business Coach

TESTIMONIAL

As the Nedbank Regional Manager for the Free State and Eastern Cape, I have never encountered someone who understands people, corporate complexity, and organisational dynamics quite like Leon. His ability to grasp root issues—sometimes within minutes—remains extraordinary. He connects the dots effortlessly, even with limited information, and brings clarity where confusion previously existed. Leon has a rare gift: he can identify the true source of performance barriers, emotional blockages, and cultural challenges without overwhelming the leadership team. He guides leaders in discovering meaningful solutions, improving team motivation, and strengthening cohesion. Working with him has consistently produced tangible results — improved staff engagement, clearer focus, more effective decision-making, and a noticeable lift in morale and performance. Leon doesn't just "coach"; he elevates people, aligns teams, and restores leadership confidence. His insights have been invaluable to our corporate environment.

Marius Volschenk Bloemfontein, Free State, South Africa · Regional Manager Relationship Channel

TESTIMONIAL

As the owner of Executive Motor World, managing people has always been the most challenging part of running my business. When Leon began working with me and my team in February 2022 until May 2025, everything started to change. He immediately brought clarity, structure, and understanding to issues I had battled with for years. His insight into people—how they think, what they need, and how to motivate them—transformed the atmosphere in our workplace. The culture improved significantly, teamwork strengthened, and communication became healthier and more productive. Leon doesn't just address surface problems; he gets to the heart of what is holding people back. His guidance has helped me lead better, make clearer decisions, and create a business environment where people enjoy working and take real ownership. The difference in my team and business since working with Leon has been remarkable and deeply appreciated.

Robert Wigget - Bloemfontein, Free State, South Africa · Business Man

TESTIMONIAL

As a professional, employee, mother, and wife, my one-on-one experience with Leon has been life-changing. He is an exceptional coach—humble, relatable, insightful, and deeply committed to your growth. Leon creates a safe space where you feel understood, supported, and guided with wisdom and clarity. Whether the challenge is personal or professional, he has an intuitive ability to identify what is really going on beneath the surface and help you break through it. His coaching brings confidence, stability, and direction. He encourages you, stretches you, and equips you with practical tools you can apply immediately. Every session leaves you stronger, clearer, and more empowered than before. Leon doesn't just improve performance; he transforms people. You will always walk away better than you arrived—that is his consistent impact in both business and life.

Duné du Plessis - Bloemfontein, Free State, Drs Verster and Partners, Credit Controller



Successful Businesses use Business Coaches

QUALIFIED SA BUSINESS COACH



COMENSA Accredited Course



International Coach Register ISO 17024
Accredited Course