



ALBERTO

Business Coach

COACHING QUALIFICATIONS

QUALIFIED SA Business Coach

30 Jun 2019

OTHER QUALIFICATIONS

BSc(Eng) Mech (Wits University)

30 Nov 1977

Ministerial Training Diploma - Rhema Bible Training Centre SA

30 Nov 1995

Pianoforte - Grade VIII (merit) - Trinity College of Music

03 May 1972

COACHING SPECIALTIES

- Leadership & Executive Coaching (incl Teams)
- Business Owner & Entrepreneur Coaching
- High Performance Team Coaching - G.R.A.A.S.S.T.O.P.S.® Model
- SMME Enterprise Development Coaching (ED & ESD)

ACCREDITATIONS

COMENSA Senior credentialed coach

08 Apr 2026

Accredited International Coaches Register (ICR)

01 Sep 2021

QUALIFIED SA Business Coach

03 Dec 2020

COACHING PASSION

To inspire, empower and motivate people through coaching and mentoring in order to unlock potential, explore greater possibilities, and in turn help maximize performance and develop competent habits to become highly effective persons. With many years of executive industry experience coupled with my unique coaching and people skills, I deliver accelerated business value and efficiencies. As a Performance and Leadership Coach, I focus on attitude/behaviour change management approaches enabling my clients to become self-empowered and taking ownership of themselves.

WORK EXPERIENCE

A qualified SA Business Coach and BSc (Eng) Mech (Wits) Engineer with 40 years of experience in Engineering, Manufacturing, Mining, Energy, and, in particular, ICT & the Smart Tech industries. Considerable experience in Executive Management, Sales, Product Development, Business Development & Business Systems. Worked locally and internationally for mid-sized and large corporates, including CSIR, Nissan SA, and the ALTRON ICT Group. From a business perspective, an entrepreneur, a director of three companies, and worked in senior corporate management. Experienced business & leadership coach for Executives, Senior Managers, Entrepreneurs, & SMME Enterprise Development

COACHING EXPERIENCE

A Mentor throughout my professional career, started my coaching journey (2017) at ALTRON group with young talented intern graduates. My clients now include Business Executives, Professionals and Entrepreneurs. Have years of coaching experience in multiple industry sectors including - Manufacturing, Engineering, Mining, Energy, IT, Systems Integration, Smart Tech, Environmental Sustainability, Logistics, Health Care, Hospitality, Payroll & Insurance and Creative Tech. As an international coach I also have online clients in Europe. Mentoring & coaching on various business platforms and community programmes.



Successful Businesses use Business Coaches
QUALIFIED SA BUSINESS COACH



SMART TOOLS FOR SUCCESSFUL COACHES

