



SUZANNE

BUSINESS COACH

COACHING QUALIFICATIONS

QUALIFIED SA Business Coach	18 Oct 2022
Life Coach Transformation Academy	31 Oct 2022
COMENSA student member	21 Sep 2021

OTHER QUALIFICATIONS

B.Com Law	01 Dec 2019
-----------	-------------

COACHING PASSION

Bob Nardelli said it best 'I absolutely believe that people, unless coached, never reach their full potential.'

I am passionate about working with individuals who dare to dream bigger for themselves and their businesses. I love working with Millennials in business who are innovative and I love helping them co-creating action plans, and identify their blind spots so that they reach their full potential, both in their personal lives and business lives.

WORK EXPERIENCE

My business acumen developed while working in the family businesses. I started my entrepreneurial journey with the mentorship of my parents and learned invaluable lessons from the early age of 10.

Since then, I have been passionate about the entrepreneurial spirit and have sought out potential ventures. I obtained my B.Com law degree and pursued my passion for business by joining a large retail and manufacturing company. During that time, business coaching sparked my interest in facilitating entrepreneurs and business owners in helping them reach their full potential.

COACHING SPECIALTIES

- Personal and Professional Development
- SMME Startup Coaching and Development
- Entrepreneurial Mindset Coaching and Growth
- Coaching Millennial Entrepreneurs

COACHING EXPERIENCE

Coaching is not about doing the work or telling the client how to do the job, but rather highlighting, blind spots, strengths, and weaknesses. I use tried and tested methods, and tools and work systematically using a formidable framework and innovative methodology to co-create insights for my clients. I challenge existing assumptions where necessary. My coaching will include developing the philosophy of the client's business along with establishing a clear vision and mission that are tangible and relevant.

I am a QUALIFIED SA Business Coach with over 150 hours of coaching experience in coaching young entrepreneurs and business owners.

